

## WEBSITE & PRIVACY POLICY

Make It. MSP., an initiative of Mpls-St. Paul Regional Economic Development Partnership (“GREATER MSP”), welcomes your use of this website, [www.makeitmsp.org](http://www.makeitmsp.org). Make It. MSP. is an exciting economic development initiative that seeks to make the Mpls-St. Paul region one of the top 10 in the United States at attracting and retaining talent. This website is intended for use by the general public as a convenient way to access information about the initiative. This Policy addresses information provided on the website, and the manner in which we collect, use, and disclose information collected from or provided by users of the website.

Although efforts are made to ensure that the information presented on the website is accurate, all information may not be independently verified, and we cannot guarantee or warrant that all information on the website is up-to-date, complete, or correct. Use of this website is subject to the terms and conditions stated herein and all applicable laws and regulations. This Policy applies only to our website. It does not apply to information provided or shared outside of this website. The terms of this Policy may be updated or changed from time to time without individual notice to you. Accordingly, you are encouraged to revisit this page regularly. By using our website, you consent to our Policy and agree to its terms and conditions, including the use of personal identification information.

### INFORMATION PROVIDED TO US

This website offers multiple opportunities to seek or request additional information, such as subscribing to newsletters, submitting questions, completing surveys, registering to participate in events, downloading materials, and requesting information. You may provide your contact information, such as your email address and other personal identification information, including mailing address, employer, occupation, and optional demographic data, to request this information. We will use this information to process your request. We may also use personal identification information to improve customer service and the website, to understand how users in the aggregate use the website, to connect users to initiative and organizational opportunities, and to send periodic updates. **We do not provide personal identification information to third parties.** You are not required to provide your personal identification information; but if you do not, we may not be able to provide the information that you seek. You consent to the use of personal identification information described in this Policy.

If you provide us with an email address, we may contact you with initiative related news and updates. You will have the option to unsubscribe from updates at any time.

In addition, we use log files, which log visitors when they visit the website, as part of hosting services analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. This data is not linked to any information that is personally identifiable. We use this information for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information. You consent to the use of this information.

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